

Shaping Places for Wellbeing Programme



Dunoon update

Data gathering on inequalities in Dunoon

This data is used to help inform decision-making by taking account of the key inequalities and people most impacted by them.

Quantitative Data

Using the data gathered by the Public Health Scotland's Local Intelligence Support Team (LIST) the suggested priority areas to be considered within this Place and Wellbeing Assessment are:

- People living in areas of deprivation
- Individuals aged 15-44 in with diseases that limit life expectancy
- People with addiction issues
- People experiencing income and employment deprivation

Reflections on our journey collecting the qualitative data so far are on our [blog](#)

Qualitative data

Feedback from interviews with key local stakeholders and from additional reports and surveys indicated the following key themes in terms of inequalities:

- Mental health
- Lack of affordable, flexible childcare
- Cost of living (fuel poverty/ new demographics)
- "Connectivity"
- Reliance on third sector delivery of key public services

Gaps in data / learning from data collection

- Issues are cross-cutting – no discrete demographics identifiable
- Lack of recent comprehensive community engagement
- No specific projects for high SIMD areas to learn from
- Lack of qualitative data about early death rates. GP data and insight could be key part of the picture.
- Lack of mechanisms for sharing data across organisations

Who and what we have looked at

Interviewees	Pending meetings
Carroll English, EsCAPE out of school care	Kirsteen McGinn, ACHA
Rachel McNicol, ALIEnergy	Craig Baxter (follow-up meeting), Fyne Homes
Reeni Kennedy-Boyle/Amanda Thorburn, Fyne Futures	Alida McGregor, GP Cluster Lead for Cowal
Dee James, Cowal Living Well Network, Rape Crisis, Addiction Recovery Café	Rhone Grant/Ann Kennovin, Live Argyll
Louise Cassidy , With You	
Ros Harkins, The Meeting Place	
Sandy MacLeod , TSI	
Ali McCrossan, Healthcare Improvement Scotland	
Abigail Apps, Social Worker, Argyll and Bute Council	
Kelly Ferns, Empty Homes Officer, Argyll and Bute Council	
Mark Bamford, Branching Out (ACT)	
Ross Moreland , Elected Member for Dunoon	
Margaret McLaughlin, GamCare	

Documents reviewed

Argyll and Bute Rape Crisis survey, 2022	HSCP Joint Strategic Plan engagement report
Co-works surveys, 2019/2022	Housing Profile January 2023
HELP Project impact report 2017-21 (support for vulnerable young people)	DWP Partner Update January 2023
HIE Dunoon profile 2014	Living Well strategy engagement report (Living Well Network)
Charette Report 2017	Cowal and Bute Living Well Network Action Plan 2021-22
Place Standard exercise 2019	Healthcare Improvement Scotland Chronic Pain survey 2022

Place and Wellbeing Assessments

Complete	Agreed	Future assessments
Waterfront regeneration proposal (Levelling Up Bid)	Police plan	Local Outcomes Improvement Plan
Dunoon Active Travel Hub	HSCP Joint strategic plan and joint commissioning strategy	Economic strategy
		Local Place Plan
		Community STEM Hub

A [guide to Place and Wellbeing Assessments](#) has been produced that anyone can use to do their own assessments on plans, strategies, proposals and other decision-making processes.

Follow up from assessments

Assessment	Follow up actions
Waterfront regeneration proposal	Support conversations creating links across projects related to the waterfront area on health and wellbeing
	Support Rural Growth Deal with Outline Business Case for Tourism and Place strand and ongoing stakeholder engagement related to Dunoon projects.
	Support on targeted engagement of inequality groups identified by data collection
	Attend Active Travel Link stakeholder engagement sessions to bring Place and Wellbeing perspective
	Support discussion on activation of spaces around the waterfront
Active Travel Hub	Support conversations about community involvement in design and management of public space
	Research case studies on community led active travel hubs

Further follow up from the recommendations is being progressed with the Dunoon Development Trust and the Council including teams in Economic Growth, Active Travel, Rural Growth Deal.

Shaping Places for Wellbeing Programme Implementation

INPUTS	OUTPUTS			OUTCOMES - IMPACT			
	Participants	Activities	Products	Short term (Mar 24)	Medium term (24-26)	Long term (26-31)	National
WHAT WE INVEST National Programme Team Project Leads Community Link Leads Steering Groups Local Information System Team (LIST) Analysts Other stakeholder time, knowledge and expertise	WHO WITH Local Authority NHS Board Health and Social Care Partnership Third Sector Community Groups Elected Members Private Sector	WHAT WE DO Promote use of Place & Wellbeing Outcomes Project Town data on experience of inequality Review existing community engagement Carry out Place & Wellbeing Assessments Facilitate new ways of making decisions in plans and proposals using Assessment outputs Set up and facilitate Local Learning Cohort meetings Link with national ambitions	WHAT WE CREATE Paper and evidence on Place & Wellbeing Outcomes Narrative/data profile for each town Narrative/data profile process document Place & Wellbeing Assessment reports Place & Wellbeing Assessment "how to" guide Presentations, webinar, blog posts to share local learning Evaluation reports	RESULT IN TERMS OF LEARNING Clarity on the positive impact the Place & Wellbeing Outcomes have on people, planet and inequality The value of understanding local Project Town inequalities when making decisions Decision makers are considering unintended impacts of plans and proposals on place and those who use it Place and Wellbeing Assessments activate new ways of place-based working that improves wellbeing and reduces inequality	RESULT IN TERMS OF CHANGING ACTION Increased number of plans and proposals developed using place and wellbeing lens Effective place-based action grows using Place and Wellbeing Assessment process Good practice continued, reviewed, developed and shared Ongoing use of local data profiles enhances diversity of people involved in decision making Increased trust in public services Good practice for meaningful engagement widely implemented	RESULT IN TERMS OF CHANGING ACTION Places achieving more Place & Wellbeing Outcomes improving access to: - Travel - Spaces - Resources - Civic life - Stewardship For example: - opportunities for affordable active travel for all compared to car travel for some - ability to age in place in neighbourhoods with a range of housing type and density - local living is improving community cohesion and reducing social isolation	Scotland's National Outcomes Christie Commission Public Health Priorities Covid recovery Place Principle Local living/ 20 minute neighbourhood ambition



To stay up to date on our latest learning and reflections you can follow us on Twitter (@place4wellbeing), or check out our webpages for more information

This has been produced to show the intended short and longterm outcomes of the programme.

Further contact and information

Programme [website](#)

<https://www.improvementservice.org.uk/products-and-services/consultancy-and-support/shaping-places-for-wellbeing-programme>

Keep in touch via our [twitter account](#)

<https://twitter.com/place4wellbeing/status/1478748497566445570>

If you want to share your own projects, approaches and learning relevant to Shaping Places for Wellbeing join our [Knowledge Hub](#) <https://khub.net/web/shaping-places-for-wellbeing-programme>